

# NEWS

## FOR IMMEDIATE RELEASE

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Brian Puckett  
JD, CPA/PFS, CFP®

## Local Financial Advisor Earns Prestigious Credential

*Brian Puckett Adds CFP® Mark of Distinction to his Name*

[OKLAHOMA CITY, OK, February 14, 2006] Brian Puckett, President of Brian Puckett Retirement Advisors, has been authorized by the Certified Financial Planner Board of Standards (CFP Board) to use the certification marks CFP®, Certified Financial Planner™ and CFP (with flame logo)® in accordance with CFP Board certification and renewal requirements. Puckett, who has already earned his JD and CPA/PFS credentials, provides comprehensive wealth management services to individuals, families, trusts, corporations and non-profit organizations.

The CFP marks identify individuals who have met the rigorous education, examination, experience and ethical requirements of the CFP Board. Puckett recently challenged and passed the CFP® Certification Examination covering the following areas: the financial planning process, risk management, investments, tax planning and management, retirement and employee benefits, and estate planning. He has already met the experience requirement. CFP certificants like Puckett also agree to meet ongoing continuing education requirements and to uphold the CFP Board's Code of Ethics and Professional Responsibility and Financial Planning Practice Standards.

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CFP Board, a nonprofit regulatory organization, fosters professional standards in personal financial planning so that the public values, has access to and benefits from competent and ethical financial planning. CFP Board owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER(tm) and federally registered CFP (with flame logo), which it awards to individuals who successfully complete initial and ongoing certification requirements. CFP Board currently authorizes more than 42,000 individuals to use these marks in the United States. For more about CFP Board, visit [www.CFP.net](http://www.CFP.net).

### **About Brian Puckett Retirement Advisors, LLC**

Brian Puckett, Principal of Brian Puckett Retirement Advisors in Oklahoma City, Oklahoma, has been serving clients as a financial advisor for over 15 years. A graduate of the University of Oklahoma, holding both a BBA in Accounting and a JD, Brian is a licensed attorney and a CPA. He is an active member of the Personal Financial Planning sections of both the American Institute of Certified Public Accountants and the Oklahoma Society of Certified Public Accountants. Puckett holds the respected Personal Financial Specialist designation (PFS), awarded exclusively to CPAs who have demonstrated substantial experience in personal financial planning; pass a comprehensive examination; and submit references from colleagues and clients to substantiate financial planning acumen. He is also a member of the Financial Planning Association, the nation's largest organization of professionals dedicated to championing the financial planning process, and has earned the right to use the CFP® mark of distinction. Brian Puckett Retirement Advisors LLC is a Registered Investment Adviser in the state of Oklahoma.

Puckett's articles on financial planning appear frequently in CPA Focus, published by the OSCP, and he is often quoted on financial planning topics both in industry and consumer publications, including the Wall Street Journal, Business Week and The Daily Oklahoman. Two nationally-distributed industry magazines, Financial Planning and Research, have published articles written by Puckett for his financial advisory peers. Puckett is also an Advisory Board member of the Paladin Registry, a free service that educates investors about the characteristics of good and bad advisors and provides an objective process for selecting advisors. As a five-star investment professional, Puckett has received Paladin's highest rating. He has been an adjunct professor at the University of Central Oklahoma and lectures frequently at other educational institutions and area corporations.

Puckett was one of just twelve advisors profiled in a newly released book, “The Trust Equation: The Savvy Investor’s Guide to Selecting a Competent, Ethical Financial Advisor” (Financial Forum Publishing, December 2005, ISBN 0-9745175-5-0). Please call his office to learn how to obtain a complimentary copy or visit [www.ffbookstore.com](http://www.ffbookstore.com) to purchase The Trust Equation.

Visit [www.puckettadvisors.com](http://www.puckettadvisors.com) for more information about Mr. Puckett and his company

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**NOTE:**

When you need an expert to speak on complicated financial topics in an easy-to-understand and lively way, please call the nationally-recognized advisors at Brian Puckett Retirement Advisors LLC.

~ Thank you!